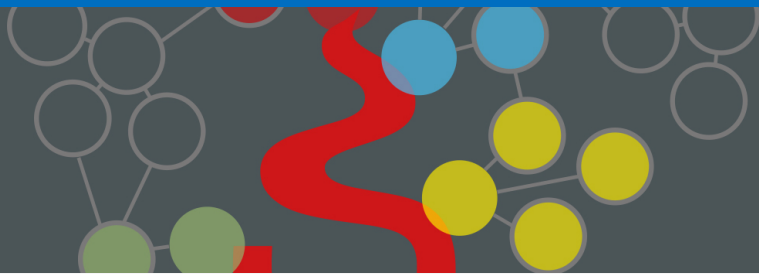


DRUID19

COPENHAGEN BUSINESS SCHOOL
June 19-21 2019



Overview program

Wednesday, June 19

9:00-12:00 Professional Development Workshops (PDWs)

12:00 Conference registration

13:15 Welcome by CBS President Nikolaj Malchow-Møller and DRUID Director Mark Lorenzen

13:30-14.30 Opening keynote by Adam B. Jaffe

14:30-15:00 Coffee conversations

15:00-16:30 Parallel paper sessions 1

16:30-17:00 Coffee conversations

17:00-18:30 Parallel paper sessions 2

18:30-19:30 DRUID DRINKS reception

Thursday, June 20

9:00-10:30 Parallel paper sessions 3

10:30-11:00 Coffee conversations

11:00-12:00 Keynote by Martine Haas

12:00-13:00 Lunch

13:00-14:30 DRUID DEBATE on THE 'ECO-SYSTEMS' APPROACH

Motion: "A conceptualization of the competitive environment without an eco-systems approach is flawed".

Speaking for the motion: Annabelle Gawer and Michael Jacobides

Speaking against the motion: Nilanjana Dutt and Stefano Brusoni

14:30-15:00 Coffee conversations

15:00-16:30 Parallel paper sessions 4

16:30-19:00 DRUID DISCOVERIES excursions (registration and pre-payment required)

19.00-23:00 DRUID DINNER and Paper Award Ceremony

Friday, June 21

[WWW.DRUID.DK](#)[PAPERS](#)[Practical +](#)[Program +](#)[Coffee conversations](#)

11:00-12:00 DRUID DIRECTIONS parallel keynotes

12:00-13:00 Lunch

13:00-14:30 DRUID DEBATE on 'DESIGN THINKING'

Motion: "Recent developments in design thinking represent a major advance in our understanding of innovation, strategy and entrepreneurship over traditional approaches".

Speaking for the motion: Dimo Dimov and Roberto Verganti

Speaking against the motion: Dan Levinthal and Sarah Kaplan

14:30-15:00 Coffee conversations

15:00-16:30 Parallel paper sessions 6

16:30-17:00 Conference closing

19:30-?? DRUID DECADENCE afterparty (registration and pre-payment required)

[MY DRUID HOME](#)

MY DRUID19 REGISTRATION

[My registration](#)

[My skills and interests](#)

[My paper\(s\)](#)

[My receipt\(s\)](#)

[My arrival](#)

2019-Jun-18 - 11:00

[My departure](#)

2019-Jun-24 - 23:00

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druid@druid.dk

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