

## CALL FOR PAPERS

// CONFERENCE

# 5<sup>th</sup> International ZEW Conference on the Dynamics of Entrepreneurship (CoDE)

## 12 – 13 October 2023 | Mannheim

Business dynamism describes the process of new businesses entering a market, growing, contracting, and eventually exiting. This Schumpeterian process of creative destruction, which characterises modern market economies, drives fundamentals such as employment and productivity growth dynamics. Innovation, and entrepreneurial activity in particular, are not only key to understanding these dynamics, but also essential for addressing societal challenges such as environmental sustainability, demographic change, employment and competitiveness.

The aim of this conference is to discuss recent scientific contributions on entrepreneurial activity, its interdependencies with innovation, environmental sustainability, and financial burdens, as well as its challenges for public policies and its implications on employment, income and economic growth.

The conference also addresses the challenges and opportunities of entrepreneurship policies to promote radical and disruptive innovation. For that purpose, selected economists and political representatives will jointly participate in a panel discussion on the contribution of young firms to the transformation of our economies.

You are welcome to participate in the conference, where theoretical, empirical and/or policy-oriented contributions on all research areas of entrepreneurship are appreciated. The non-exhaustive list of topics includes:

Business dynamism, aggregate productivity growth, job creation and destruction // Population and business demography // Impact of the Covid-19 pandemic on entrepreneurial activity // Direct and indirect contributions of entrepreneurial firms to innovation // Transformation through entrepreneurship (e.g. “green” start-ups, environmental innovation, social innovation) // Entrepreneurship and digitalisation // Founder personality and motivations of entrepreneurs and entrepreneurial teams // Incubators, corporate and academic spin-offs // High growth: scale-ups, gazelles and unicorns // Financing young firms: venture capital, business angels, crowdfunding and banks // Human capital, employment, wages, and workplace quality in entrepreneurial firms // Impact and efficiency of public entrepreneurship policies

### INVITED SPEAKERS

**Ufuk Akcigit**, University of Chicago, US · **Flora Bellone**, Université Côte d’Azur, Nice, FR · **Annamaria Conti**, IE Business School, Madrid, ES · **Ben Pugsley**, University of Notre Dame, US

### SCIENTIFIC COMMITTEE

**Jörn Block**, University of Trier · **Werner Bönte**, Schumpeter School of Business and Economics · **Ross Brown**, University of St. Andrews · **Raffaella Calabrese**, University of Edinburgh · **Nicolas Carayol**, University of Bordeaux · **Marc Cowling**, Oxford Brookes University · **Marcus Dejardin**, University of Namur · **Ondrej Dvoulety**, Prague University of Economics and Business · **Sandra Gottschalk**, ZEW · **Jorge Guzman**, Columbia University · **Carolin Häussler**, University of Passau · **Karin Hoisl**, University of Mannheim · **Hanna Hottenrott**, ZEW and Technical University of Munich · **Katrin Hussinger**, University of Luxembourg · **Ulrich Kaiser**, University of Zurich · **Cornelia Lawson**, University of Manchester · **Neil Lee**, London School of Economics and Political Science · **Marc Lerchenmüller**, University of Mannheim · **Cindy Lopes-Bento**, KU Leuven · **Elisabeth Müller**, IÉSEG School of Management and ZEW · **Armin Schwienbacher**, Université Lille 2 & SKEMA Business School · **Rolf Sternberg**, University of Hannover · **Joachim Tåg**, IFN Stockholm · **Elisa Ughetto**, Politecnico di Torino

### SUBMISSION DEADLINE

**31 May 2023**. Interested researchers are invited to submit a paper (short papers/extended abstracts of at least 4,000 words are also welcome) to [entrepreneurship2023@zew.de](mailto:entrepreneurship2023@zew.de). Notifications of acceptance will be made by 15 July 2023.

### REGISTRATION DEADLINE

**25 August 2023**. The conference fee is €225 for all participants, €75 for doctoral students. For participants presenting a paper the conference fee is reduced to €95, and €50 for doctoral students. The fee covers the conference package, meals, refreshments, coffee breaks and the conference dinner. A selected number of travel grants (preferably for junior researchers) will be made available upon request. Presenters will be asked to discuss another paper. The papers and further information on the conference will be published on the conference web page at [www.zew.de/entrepreneurship2023](http://www.zew.de/entrepreneurship2023).

### CONTACT

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