



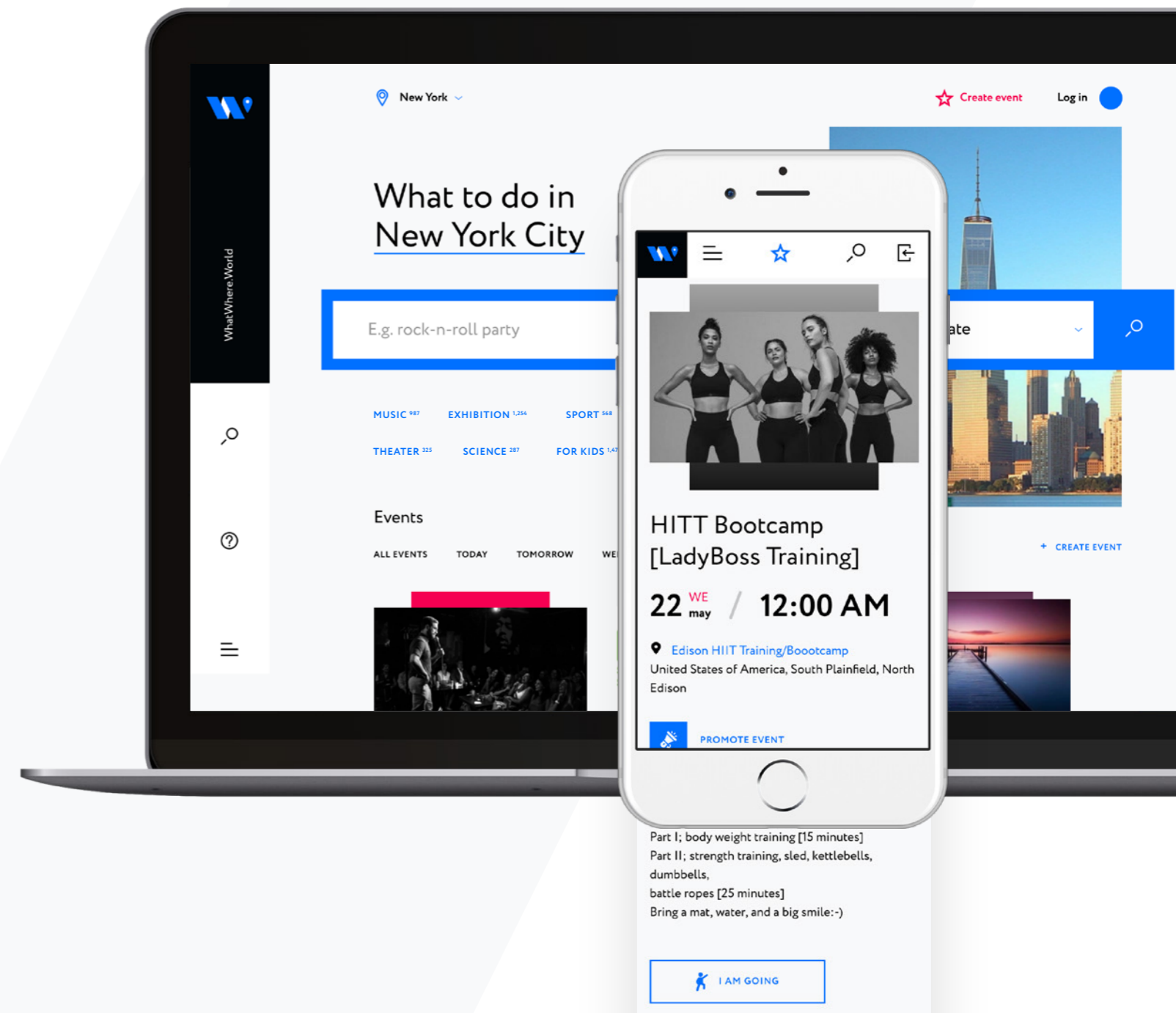
WhatWhere.World

A world map graphic with city names and circular portraits of people from various locations. The cities shown include Los Angeles, Milan, Brussels, Vienna, Sofia, Rome, Geneva, Tallin, New York, Hamburg, Berlin, Nant, Warsaw, Lisbon, Porto, Moscow, Madrid, Budapest, Bristol, Lion, Milan, Paris, Boston, Zagreb, London, Athens, and Paris. The portraits are circular and feature individuals from diverse backgrounds and ages.



WhatWhere.World

- ✓ the place where the most interesting and diverse events around the world are presented, where every user can find something of interest in their own city or anywhere he is visiting.
- ✓ It is service which helps organizers connect with their target audience and bring them to their events!
- ✓ a service that saves time and money which allows social media advertising on in just one click.

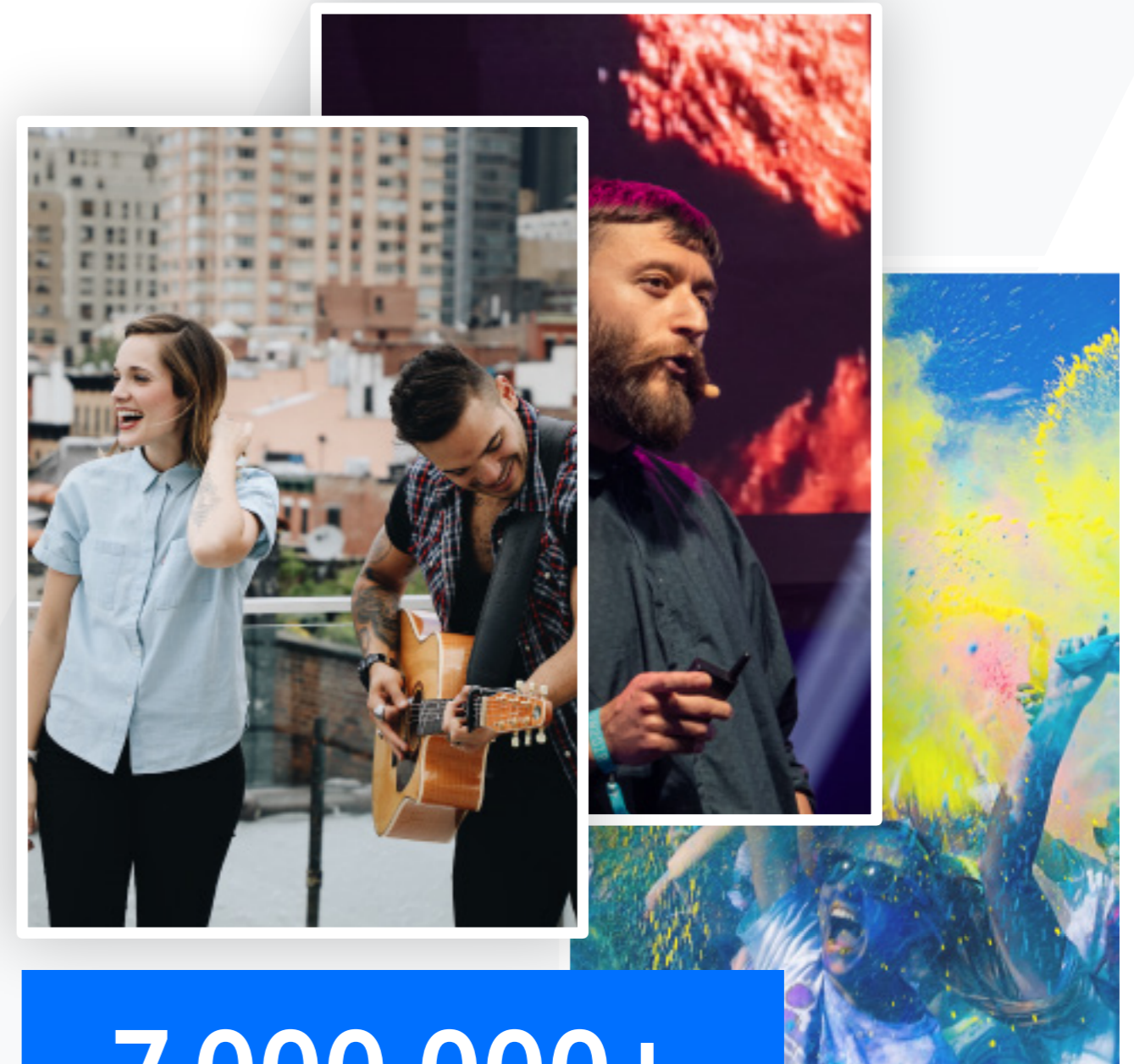




WhatWhere.World's mission

- Too many events are not able to attract enough visitors since the target audience simply have no idea about them.
- Not all event organizers are able to spend huge budgets advertising them

+ We want to give organizers a tool to **reach their target audience and help them sell out their events**, saving them time and money.



7.000.000+
events in our database



What you can do on WhatWhere.World:

- ✓ Announce your events — create a free event page
- ✓ Launch event promotions in just one click — advertising on social media and search engines
- ✓ Keep your event blog on the website and grow your audience.

The screenshot shows a tablet displaying the 'Create event' form. The form is titled 'Create event' and has a progress bar at the top with four steps: 'Event description' (active), 'Location', 'Cover / Poster', and 'Create'. Below the progress bar, the form fields are as follows:

- Event name:** A text input field containing 'Raccoon festival'.
- Date and time of the event:** A date range selector field containing 'Select Date Range'.
- Description:** A rich text editor with a toolbar showing 'Text style' (with 'Text' selected), 'Subheading', 'Attach file', and 'Insert link'. Below the toolbar is a text area with the placeholder text 'Write a few lines about the event'.

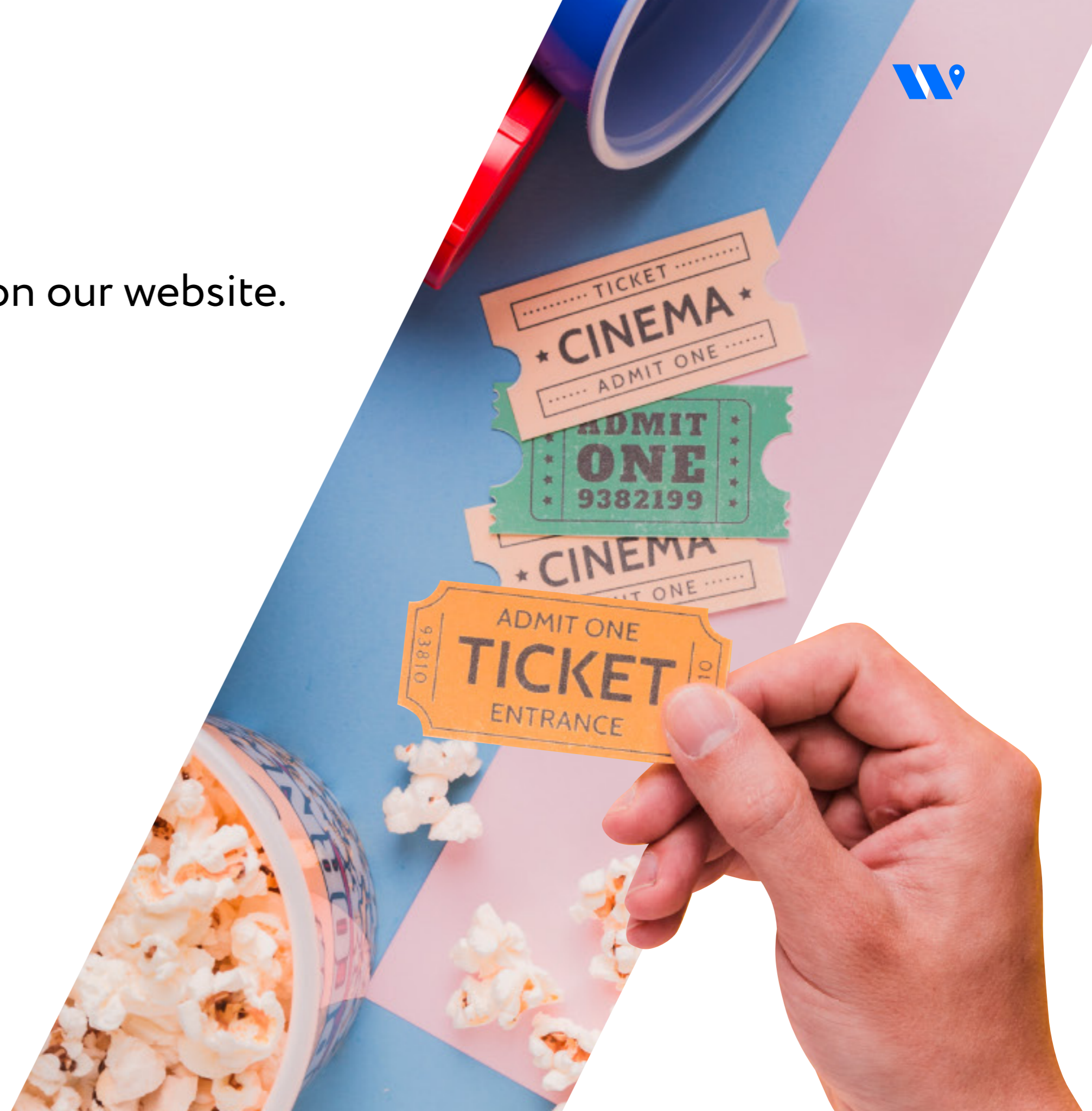


Selling Tickets

You can sell tickets for your event on our website.
What you get:

- ✓ “Buy ticket” button on your event page
- ✓ Limited quantity of tickets
- ✓ Payment by card
- ✓ A notification each time a ticket is bought

We can also organize registrations for your event in case the entrance is free but you need to know who is going to come.





Promotion Service

We have created a service for organizers to launch an online promotion of their event in just a few minutes!

You just need to describe your target audience and we do all the work:

- ✓ Set up your campaign so that only your target audience will see your events.
- ✓ Run ads on selected social media channels and search engines.
- ✓ Keep track of your campaign and optimize it to save you money.
- ✓ Prepare a detailed report to increase the effectiveness of your next campaigns.





Promotion Service

We have created a service for organizers to launch an online promotion of their event in just a few minutes!

What you **DO NOT NEED** to do:

- ✓ Understand all the details of advertising on social media – we will do everything for you.
- ✓ Think about finding your target audience – we have over 20 years of experience to back you up.
- ✓ Spend money on mass advertising – we will show your ads only to your target audience.
- ✓ Pay for someone else's office and employees – we have developed our own algorithms to automate the process for you.





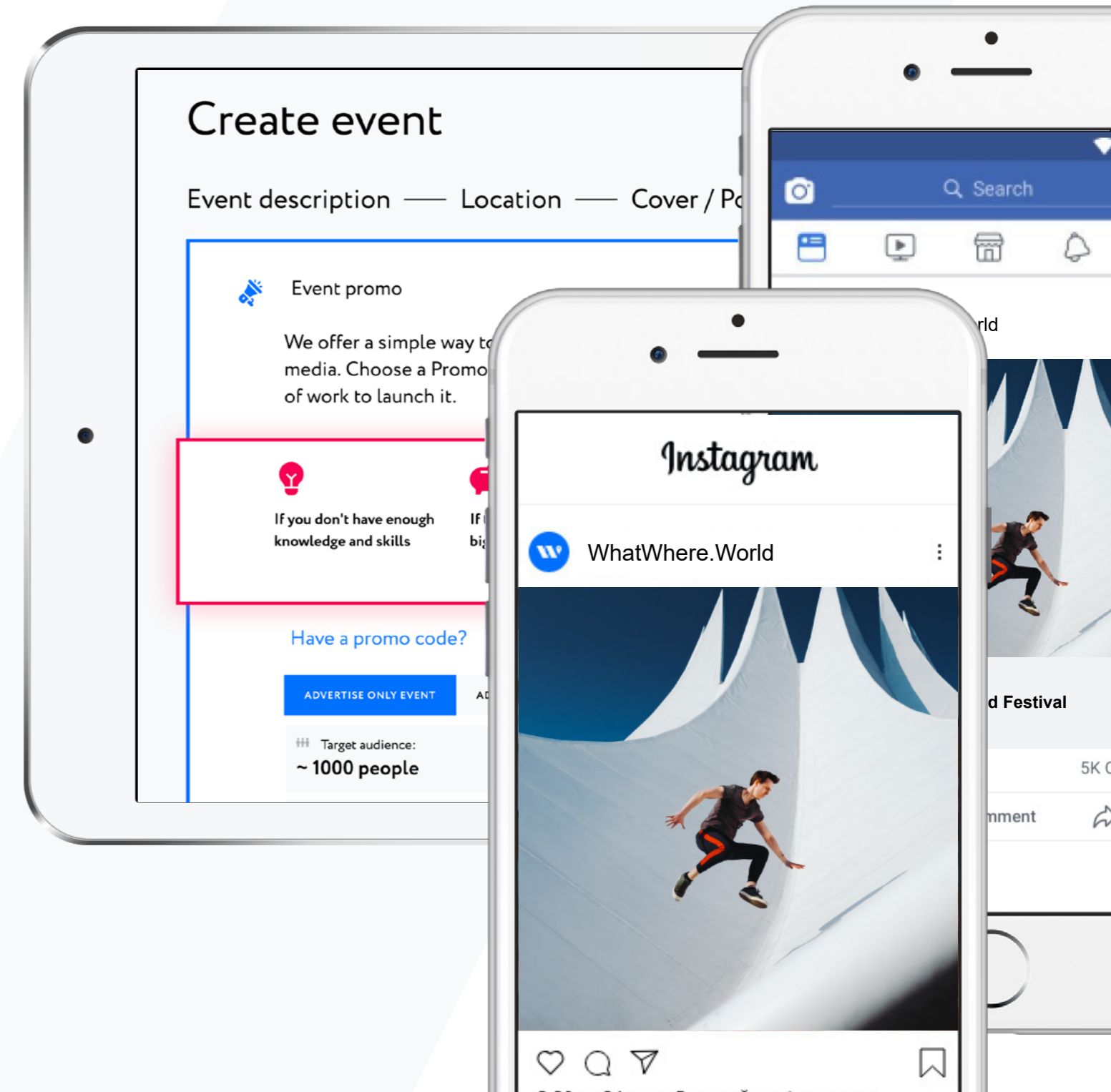
Promotion Service

It's very simple – you just describe your target audience. We will take care of finding them and showing your advertising to them.

Base rates for promotional campaigns:

Reach from	Period of promo	Price
 50,000 people	1 week	\$300
 100,000 people	2 weeks	\$600
 200,000 people	1 month	\$1,000

You can choose Advertising or Lead generation campaign.
Lead generation is from 5\$ per lead.





Special Format

Promotional page – your mini-website

- ✓ you get your own promotional page created individually for you and your project,
- ✓ branded and designed to your requirements,
- ✓ filled with the content you need (text, photos, videos etc.),
- ✓ with an agenda of all your events and info.

**Why spend unnecessary time and money creating a website?
We can make it all for you. Try our special service.**

