

DRUID Conference 2021

18th-20th October
Copenhagen, Denmark

PDW Proposal: **CORPORATE ENTREPRENEURSHIP, VENTURE FINANCING AND INNOVATION**

Description

Since Schumpeter's work (1942), the relationship between incumbent firms and new entrants became a central topic for strategy, entrepreneurship and innovation scholars. In particular, how large firms and new ventures collaborate to improve innovation frontiers and achieve growth goals received a great deal of attention. On the one hand, large firms have experimented with different models to stimulate and create entrepreneurial activities and culture within and across their boundaries: internal innovation competitions for employees, corporate accelerator and incubators, spinouts activities and the creation of corporate venture capital funds. On the other hand, new ventures have extended their more traditional set of investors from which to gather resources including corporations. These dynamics in the domains of entrepreneurial financing and corporate growth have generated almost two decades of a rich theoretical and empirical research agenda. Building on these foundations, the PDW aims to present and discuss some advances on how collaborations and interactions between corporations and new ventures impact innovation and competitive dynamics.

Program and Format

The format is based on the following features:

- Academic speakers (5)
- Industry practitioners' speakers (1)
- 20/25 minutes presentation time per speaker including Q&A
- Breaks are planned to favor networking activities

Agenda

Time	Speaker(s)	Topic
900am - 915am	Francesco Di Lorenzo H. Dennis Park	Introduction
915am - 940am	Anu Wadhwa	Cross Border CVC and Syndicate Leadership
940am - 1005am	Juanita Uribe- Gonzales	A value-Added Perspective on Institutional Investors (Accelerators, Incubators, VC)
1005am - 1020am		Break 1
1020am - 1045am	Gary Dushnitsky	Corporate Venture Capital in China

1045am - 1110am	Vareska Van de Vrande	CVC in times of crisis: the response of corporate venturing managers to the COVID-19 pandemic
1110am - 1120am	Break 2	
1120am - 1145am	Dennis Juul Poulsen	Corporate Venturing and Startups Innovation: an Intermediary Perspective
1145am - 1200pm	Open Q&As	

All academic speakers (see the table below) have already confirmed their participation.




If granted with an extra 30 minutes from the DRUID organization, we would be glad to possibly invite another industry practitioner speaker to enrich the discussion and to even out more the theory-practice balance of the PDW.

Participants

We do welcome as many participants as possible, so up to 75 participants

CV of applicants and speakers

<i>Name and Last Name</i>	<i>Short Bio</i>
 <p><u>Gary Dushnitsky</u> (confirmed speaker)</p>	Dr. Gary Dushnitsky is an Associate Professor of Strategy and Entrepreneurship at London Business School. His work focuses on the economics of entrepreneurship and innovation. He explores the shifting landscape of entrepreneurial finance, exploring such topics as corporate venture capital, crowdfunding and accelerators.
 <p><u>Juanita Gonzales-Urbe</u> (confirmed speaker)</p>	Juanita Gonzalez-Urbe is an Assistant Professor at the London School of Economics and Political Science (LSE). Her research focuses on entrepreneurship, innovation, and private equity. Prior to her PhD studies, Juanita worked as a junior researcher at the Central Bank of Colombia.
 <p><u>Vareska Van de Vrande</u> (confirmed speaker)</p>	Vareska van de Vrande is Professor of Collaborative Innovation and Business Venturing at Rotterdam School of Management, Erasmus University. Her expertise focuses on the areas of corporate venturing and collaborative innovation, including external technology sourcing, corporate venture capital investments, strategic alliances, and corporate-startup collaboration. Other research interests include (corporate) entrepreneurship, patents, and venture capital.
 <p><u>Anu Wadhwa</u> (confirmed speaker)</p>	Anu Wadhwa is an Associate Professor of Strategy and Entrepreneurship in the department of Management and Entrepreneurship at Imperial College London. Anu's research examines patterns and processes of entrepreneurship in established firms, the impact of corporate entrepreneurship on organizational innovation, how entrepreneurial actors make decisions under extreme uncertainty and how pre-entry experience and knowledge impact post-entry innovation choices and outcomes.

	<p>Dennis Juul Poulsen <i>(confirmed speaker)</i></p>	<p>Dennis is the CEO & Co-founder of Valuer.ai; he is a business development, marketing, sales and management-oriented CEO with broad experience from working with IoT, Mobile, FinTech and AI, including international experience on executive level. His focus currently rotates around developing disruptive technologies and products for the startup and corporate space.</p>
	<p><u>Francesco Di Lorenzo</u> <i>(organizer)</i></p>	<p>Francesco Di Lorenzo is an Associate Professor in Strategy and Entrepreneurship at Copenhagen Business School in the department of Strategy and Innovation. Dr. Di Lorenzo's main expertise areas are venture financing, technology and entrepreneurial strategy, strategic human capital, labor mobility.</p>
	<p><u>Haemin Dennis Park</u> <i>(organizer)</i></p>	<p>H. Dennis Park is an Associate Professor at the Naveen Jindal School of Management at the University of Texas at Dallas. His research considers how external resource acquisition strategy of technology-based ventures influence their development and performance.</p>