

# Economics of Innovation and Patenting

3 – 4 November 2022 · Mannheim, Germany

ZEW Mannheim and the **Mannheim Centre for Competition and Innovation (MaCCI)** are pleased to announce their 9<sup>th</sup> Conference on the Economics of Innovation and Patenting. We plan to meet in person in Mannheim, Germany but are prepared to switch to a hybrid format in case of COVID-related travel restrictions. The aim of the conference is to present novel research and stimulate discussion between international researchers. Theoretical and empirical contributions from all areas of the economics of innovation and patenting are welcome. A non-exhaustive list of topics is:

#### DRIVERS OF INNOVATION

- Climate change, energy transition and innovation
- Corporate governance and innovation
- Migration and innovation

#### DIGITALIZATION AND INNOVATION

- Novel AI-based innovation indicators
- Text as data
- Digitalization as driver of innovation

#### INNOVATION AND PERFORMANCE

- Returns to innovation and growth
- Innovation and employment
- Innovation and international trade

#### INTELLECTUAL PROPERTY RIGHTS

- IPR strategies (patents, trademarks, copyrights)
- Standards, patent pools and innovation
- Reforms of the international patent system
- Markets for technology

#### COVID-19 AND INNOVATION

- COVID-19 related patents
- Impact of COVID-19 on innovation activity
- COVID-19 and innovation cooperation

#### R&D AND INNOVATION POLICY

- Tax incentives and subsidies for R&D
- Patent box regimes
- Public procurement and innovation

#### FINANCING INNOVATION

- Banking system and innovation financing
- Venture capital and crowdfunding
- Impact of changes in financial market regulation

#### KNOWLEDGE PRODUCTION AND TECHNOLOGY TRANSFER

- Research collaborations
- Knowledge and R&D spillovers
- Industry-science linkages
- Scientist/inventor mobility and productivity



#### KEYNOTE SPEAKERS

- Aija LEIPONEN (*Cornell University and NBER, US*)
- Dietmar HARHOFF (*Max Planck Institute for Innovation and Competition and LMU, Munich, DE*)
- Gaëtan De RASSENFOSSÉ (*École Polytechnique Fédérale de Lausanne EPFL, CH*)

#### SUBMISSION

Interested researchers are invited to submit a paper or an extended abstract (min. 3 pages) in PDF format to [innopat2022@zew.de](mailto:innopat2022@zew.de).

#### DATES AND DEADLINES

**Submission deadline:** 28 September 2022. Notifications of acceptance by 7 October 2022.  
Participants presenting a paper are asked to submit a full text version no later than 21 October 2022.  
**Registration deadline:** 21 October 2022.



## CALL FOR PAPERS

// 9<sup>TH</sup> ZEW/MACCI CONFERENCE ON THE ECONOMICS OF INNOVATION AND PATENTING

## CONFERENCE FEE

The conference fee is €235 (PhD students pay a reduced fee of €195), and covers lunches, coffee and non-alcoholic beverages, the conference dinner, and the conference package. A selected number of travel grants will be available (preferably for PhD students and young researchers). On your request, the organizing committee will gladly provide you with further details. Presenters may be kindly asked to discuss another paper. Papers and further information on the conference will be made available on [www.zew.de/innovation-patenting2022](http://www.zew.de/innovation-patenting2022).

## SCIENTIFIC COMMITTEE

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- Fabian GAESSLER (*Universitat Pompeu Fabra, Barcelona and MPI for Innovation and Competition, Munich*)
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- Van Anh VUONG (*University of Maastricht*)



## LOCAL ORGANIZING COMMITTEE

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- Bettina PETERS (*ZEW, MaCCI and University of Luxembourg*)
- Markus TRUNSCHKE (*ZEW, MaCCI and KU Leuven*)
- Enrico DE MONTE (*ZEW*)



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