

// INTERNATIONAL CONFERENCE

# 8th ZEW/MaCCI Conference on the Economics of Innovation and Patenting

16–17 May 2019 · Mannheim, Germany

The ZEW – Leibniz Centre for European Economic Research and the Mannheim Centre for Competition and Innovation (MaCCI) are pleased to announce their 8th conference on the economics of innovation and patenting. The goal of the conference is to present new research and to stimulate discussion between international researchers. Theoretical and empirical contributions from all areas of the economics of innovation and patenting are welcome. A non-exhaustive list of topics is:

#### BIG DATA AND INNOVATION INDICATORS

- ▶ Web-based innovation indicators
- ▶ Machine learning & AI
- ▶ Text as data

#### INNOVATION AND PERFORMANCE

- ▶ Returns to innovation and growth
- ▶ Innovation and employment
- ▶ Innovation and international trade

#### INTELLECTUAL PROPERTY RIGHTS

- ▶ IPR strategies (patents, trademarks, copyrights)
- ▶ Standards, patent pools and innovation
- ▶ Reforms of the international patent system

#### KNOWLEDGE PRODUCTION

- ▶ Research collaborations
- ▶ Knowledge and R&D spillovers
- ▶ Internationalization of R&D and innovation

#### KEYNOTES LECTURES

- ▶ Dietmar HARHOFF (Max Planck Institute for Innovation and Competition and LMU, Munich, DE)
- ▶ Timothy SIMCOE (Boston University and NBER, US)

#### INVITED SESSION: INNOVATIVE PUBLIC PROCUREMENT

- ▶ Dirk CZARNITZKI (KU Leuven, BE, and ZEW, Mannheim, DE)
- ▶ Giancarlo SPAGNOLO (Stockholm School of Economics, SE, University of Rome Tor Vergata, IT, and CEPR)

#### SUBMISSION

Interested researchers are invited to submit a paper or an extended abstract (min. 3 pages) in PDF format to [innopat2019@zew.de](mailto:innopat2019@zew.de).

#### DATES AND DEADLINES

**Submission deadline:** 15 February 2019. Notifications of acceptance by 8 March 2019.

Participants presenting a paper are asked to submit a full text version **no later than 15 April 2019**.

**Registration deadline:** 30 April 2019.

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## CONFERENCE FEE

The conference fee is €235 (PhD students pay a reduced fee of €195), and covers lunches, coffee and non-alcoholic beverages, the conference dinner, and the conference package. A selected number of travel grants will be available (preferably for PhD students and young researchers). On your request, the organizing committee will gladly provide you with further details. Presenters may be kindly asked to discuss another paper. Papers and further information on the conference will be made available on [www.zew.de/innovation-patenting2019](http://www.zew.de/innovation-patenting2019)

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- ▶ Georg LICHT (ZEW and MaCCI)
- ▶ Bettina PETERS (ZEW, MaCCI and University of Luxembourg)
- ▶ Markus TRUNSCHKE (ZEW)

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