

Economics of Innovation and Patenting

26 – 27 September 2024 · Mannheim, Germany

ZEW Mannheim is pleased to announce its 10th Anniversary Conference on the Economics of Innovation and Patenting. The aim of the conference is to present novel research and to stimulate discussion among international researchers. Theoretical and empirical contributions from all areas of the economics of innovation and patenting are welcome. A non-exhaustive list of topics is given below:

DRIVERS OF INNOVATION

- Climate change, energy transition and innovation
- Economic crises and innovation
- Corporate governance and innovation
- Corporate culture and innovation

DIGITALISATION, AI AND INNOVATION

- Novel AI-based innovation indicators
- Text as data
- Digitalisation as driver of innovation

HUMAN CAPITAL AND INNOVATION

- Inventor mobility, innovation and productivity
- Migration and innovation
- Remote work and innovation

FINANCING INNOVATION

- Venture Capital and crowdfunding
- Banking system and innovation financing
- Impact of changes in financial market regulation

INTELLECTUAL PROPERTY RIGHTS

- IPR strategies (patents, trademarks, copyrights)
- Markets for technology (licensing, patent trade)
- Standards, patent pools and innovation
- IPR and competition

R&D AND INNOVATION POLICY

- Tax incentives and subsidies for R&D
- Reforms of the international patent system
- Public procurement and innovation

COLLABORATION AND TECHNOLOGY TRANSFER

- Open innovation and co-creation
- Industry-science linkages
- Knowledge and R&D spillovers

INNOVATION AND PERFORMANCE

- Returns to innovation and growth
- Innovation and employment
- Innovation, competition and international trade

KEYNOTE SPEAKERS

- Petra MOSER (*NYU Stern, NBER and CEPR, US*)
- Carlos J. SERRANO (*HEC Paris, FR*)

HEINZ KÖNIG AWARD

The Heinz König Award for the best scientific paper by a junior researcher will be presented during the conference. The prize is sponsored by the **ZEW Sponsors' Association** and is endowed with 5,000 euros and a research stay at ZEW. The prize is aimed at all young economists under the age of 35 whose research paper makes an outstanding contribution to innovation and patent research. Papers by young researchers with co-authors are also eligible.

SUBMISSION

Interested researchers are invited to submit a paper in PDF format to innopat2024@zew.de. When submitting your paper, please indicate whether you would like us to consider your contribution for the Heinz König Award.

DATES AND DEADLINES

Submission deadline: 26 July 2024

Notifications of acceptance: 15 August 2024

Registration deadline: 15 September 2024



CALL FOR PAPERS

// 10TH ZEW CONFERENCE ON THE ECONOMICS OF INNOVATION AND PATENTING

CONFERENCE FEE

The conference fee is €240 (PhD students pay a reduced fee of €195). This covers lunches, coffee and non-alcoholic beverages, the conference dinner, and the conference package. A limited number of travel grants will be available (preferably for PhD students and young researchers). The organising committee will gladly provide you with further details on request. Presenters may be asked to discuss another paper. Further information about the conference will be made available at www.zew.de/innovation-patenting2024.

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CONTACT

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